

DDLS 2009

DIRECTOR'S DISTINGUISHED LECTURER SERIES

In support of the Five-Year Roadmap planning process



Thomas L. Friedman

Foreign Affairs Columnist,
The New York Times

Pulitzer Prize Winner

Bestselling Author

Hot, Flat, and Crowded: Why We Need a Green Revolution—And How It Can Renew America

March 6, 2009

Friday, 10:45 a.m.

Building 123 Auditorium

Director George Miller invites all employees to attend.

The lecture will be broadcast on Lab Channel 2

Thursday, March 12, 2009

at 10:00 a.m., 12:00 p.m., 2:00 p.m., 4:00 p.m., and 8:00 p.m.

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Hot, Flat, and Crowded: Why We Need a Green Revolution—And How It Can Renew America

Abstract

Thomas L. Friedman's no. 1 bestseller *The World Is Flat* (2005) helped millions of readers to see globalization in a new way. In his new book, *Hot, Flat, and Crowded* (2008), Friedman looks at two of the biggest challenges we face today: the crises of destabilizing climate change and rising worldwide competition for energy. Friedman proposes an ambitious national strategy, called "Geo-Greenism," to save the planet from overheating and simultaneously inspire us to make America healthier, richer, more innovative, more productive, and more secure. Friedman will talk about the ideas presented in his book, then open the floor for questions from the audience.



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Mr. Friedman, award-winning journalist and best-selling author, began his long career with the *New York Times* in 1979 as a reporter in the Middle East. For that work, he received two Pulitzer Prizes for International Reporting, one in 1983 (from Lebanon) and the other in 1988 (from Israel). On a Guggenheim Foundation Fellowship, he wrote and published *From Beirut to Jerusalem* (1989), which won the 1989 National Book Award for nonfiction and the 1989 Overseas Press Club Award for the best book on foreign policy.

In 1989, he moved to Washington to become *The Times'* chief diplomatic correspondent. From 1992 to 1994 he held the posts of chief White House correspondent and chief international economic correspondent, and in 1995 became foreign affairs columnist. His book, *The Lexus and The Olive Tree: Understanding Globalization* (1999), won the Overseas Press Club Award for best book on foreign policy in 2000. *Longitudes and Attitudes: Exploring the World After September 11* appeared in 2002 and the international bestseller, *The World Is Flat: A Brief History of the 21st Century*, in 2005.

He received his third Pulitzer Prize (in 2002 for Distinguished Commentary) based on his *New York Times* Op-Ed page column commentary in the months following 9/11. In 2004 Friedman was awarded the Overseas Press Club Award for lifetime achievement as well as the honorary title, Order of the British Empire (OBE), by Queen Elizabeth II. *The Wall Street Journal* ranked Friedman the second most influential business thinker in 2008 and *U.S. News and World Report* named him one of "America's Best Leaders."

Mr. Friedman holds a B.A. *summa cum laude* in Mediterranean Studies from Brandeis University (1975) and a Masters degree in Modern Middle East Studies from Oxford University (1978).